

MEDFUTURE INDIA



EXHIBITION
SPONSORSHIP PACKAGE







INTRODUCTION

MedFuture India is an inaugural event that highlights the latest advancements in medical devices and healthcare technology. Bringing together innovators, industry experts, healthcare professionals, and policymakers, the event provides a unique opportunity to explore groundbreaking solutions shaping the future of healthcare.

From advanced diagnostics to cutting-edge patient care technologies, this event offer sponsors an exceptional chance to showcase our brand and connect with key decision-makers driving the evolution of the healthcare industry.

TITLE SPONSOR

INR 25,00,000 Plus Taxes (Exclusive)

1) Exhibition Booth - 54 sq. mtrs. (Premium Booth)

- Bare space
- 1 KWH electricity during the construction period

2) Deliverables

- a) Pre show
- · Announcement mailer
- · Mailers All
- · Social media post 4
- · Video bite by sponsor (to be posted on social media platforms)
- Logo presence as title sponsor in magazines, newspapers, hoardings, event banners, signages, and offical website
- · Logo on welcome letter in exhibitor kit

b) During the show

- · Logo on all venue branding
- Logo presence in marketing & branding materials

c) Post Show

- Brand Interview (To be shared on social media post show)
- Event photographs & videos
- Brand presence in event day-wise video (To be covered in any one day video)
- Thank you slide in post show report
- · Logo presence on MedFuture India website

3) Networking and Engagement

- Exclusive access to networking sessions with industry leaders, decision-makers, and dignitaries
- Opportunity to host interactive activities, workshops, or demonstrations at your booth
- Facilitated meetings with potential clients, partners, Govt., PSU's & private industry professionals

PLATINUM SPONSOR

INR 17,50,000 Plus Taxes (Maximum 2)

1) Exhibition Booth - 36 sq. mtrs. (Premium Booth)

- Bare space
- · 1 KWH electricity during the construction period

2) Deliverables

- a) Pre show
- Announcement mailer
- · Mailer 3 (creative given by sponsor)
- Social media post 4
- Video bite by sponsor (to be posted on social media platforms)
- Logo presence as platinum sponsor in magazines, newspapers, hoardings, event banners, signages, and offical website

b) During the show

- · Logo on all venue branding
- Logo presence in marketing & branding materials

- c) Post show
- Brand Interview (To be shared on social media post show)
- Event photographs & videos
- Brand presence in event day-wise video (To be covered in any one day video)
- Thank you slide in post show report
- Logo presence in MedFuture India website

3) Networking and Engagement

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GOLD SPONSOR

INR 12,50,000 Plus Taxes (Maximum 3)

1) Exhibition Booth - 18 sq. mtrs. (Premium Booth)

- · Bare space
- · 1 KWH electricity during the construction period

2) Deliverables

- a) Pre show
- · Mailer 1 (creative given by sponsor)
- · Social media post 4
- Video bite by sponsor (will be posted on social media platforms)
- Logo presence as gold sponsor in magazines, newspapers, hoardings, event banners, signages, and offical website
- b) During the show
- · Logo on all venue brandings

- · Logo presence in marketing & branding materials
- c) Post show
- Brand Interview (To be shared on social media post show)
- · Event photographs & videos
- Brand presence in event day-wise video (To be covered in any one day video)
- Thank you slide in post show report
- · Logo in MedFuture India website

SILVER SPONSOR

INR 7,50,000 Plus Taxes (Maximum 5)

1) Exhibition Booth - 9 sq. mtrs. (Premium Booth)

- Bare space
- 1 KWH electricity during the construction period

2) Deliverables

- a) Pre show
- Mailer 1 (creative given by sponsor)
- Social media post 4
- Video bite by sponsor (to be posted on social media platforms)

b) During the show

- · Logo on all venue branding
- c) Post show
- Brand Interview (To be shared on social media post show)
- Event photographs & videos
- Brand presence in event day-wise video (To be covered in any one day video)
- · Logo in MedFuture India website

GALA DINNER PARTY

INR 20,00,000 Plus Taxes

- Prominent branding at the Gala Dinner venue (entrance, lift lobby, stage, dining area). Dedicated presentation slot at the Gala Dinner to showcase services/products
- Logo placement on all future marketing materials (brochures, posters, social media, event content)
- Company profile featured on table centerpieces with scannable QR codes
- Option to distribute personalized gifts or promotional items to all attendees (gifts provided by sponsor)
- Logo featured on the official invitation card for the Gala Dinner
- Acknowledgment as the official Hospitality Partner during the event announcements

- Social media mentions and shoutouts before and after the event
- Dedicated thank-you mention in post-event communications.

Attendees of the Gala Dinner:

- MedFuture India Exhibitors
- MedFuture India Conference Delegates
- MedFuture India Conference Speakers
- Special Invited Guests
- · Industry Leaders and Key Stakeholders

LANYARD PARTNER

INR 4,00,000 Plus Taxes (Exclusive)

Ten thousand (approx.) attendees will be wearing Lanyard when they arrive at the expo giving added exposure of your Logo for all two days of the Show.

•Logo on Lanyards

• Logo on website and link to company's home page

HALL ENTRANCE GATE*

INR 1,50,000 Plus Taxes

Perfect place to let attendees know your presence

*70% for partner I 30% for Organizer

BADGE PARTNER

INR 4,00,000 Plus Taxes (Exclusive)

Reach Ten Thousand (approx.) attendees at the expo through your company name and logo on the Visitor/Exhibitor Badge for all two days of the Show

· Logo on badges

· Logo on website and link to company homepage

REGISTRATION PARTNER

INR 5,00,000 Plus Taxes

Be the first one to be noticed at the registration.

- · Backdrop on wall
- Logo and name on registration

- Logo on website and link to company homepage
- Logo and name on registration page on the website

STANDING CUBES*

INR 30,000 Plus Taxes

Attractive and catchy printed advertisement outside the hall.

- Outside hall Cubes
- It will designed by partner

• Minimum 2 Nos. & Maximum 5 Nos.

*70% for partner I 30% for Organizer

POLE BUNTINGS PARTNER*

INR 20,000 Plus Taxes

Most attractive and catchy printed advertisement outside the hall.

Branding outside hall

• Be the first one to show your presence to visitors as they enter the venue

*70% for partner I 30% for Organizer

CONTACT US

Services International
Email: info@medfutureindia.com |
sales@medfutureindia.com
Phone-: +91-9350230863|8920319320 |
011- 45055578

Website: www.medfutureindia.com





















